

AutoUpLinkUSA makes it easy, simple and affordable for you to market your vehicle inventory online more aggressively. Get all the tools and support to list, image and publish inventory to online car-shopping sites (plus your dealership web site) quickly, accurately and professionally. From comprehensive data management integration to content-rich Window Stickers and Buyers Guides, AutoUpLinkUSA helps you drive more online deals!

Features

› Full Service OR Do-It-Yourself Solutions

Control your inventory: add, delete, or update vehicles to your online inventory; upload photos, descriptions and comments; print window labels, or have one of our highly trained certified agents manage the process for you. Our agents are scheduled to meet your needs!

› Online Lot Management and Publishing

Take complete control of your online inventory with our web based system. Manage vehicles, options, photographs, prices, and comments. State of the art Comment Generator allows Data Feed Specific and / or Vehicle Specific Comments. View detailed Inventory Reports.

› DMS Polling

We'll automatically update your online inventory up to 4 times per day - 7 days a week. View daily polling reports.

› Dynamic VIN Decode

Powered by Chrome Data and AutoUpLink Technology - Thousands of options for the latest models.

› High-Res Images with Image Overlay

Add customized banners, text, and logos to your online images automatically. Eliminate the need to "stage" your vehicles in front of a banner.

› Custom Window Labels with CARFAX®

Customized window labels and compliant buyer's guides. Print positive CARFAX® Vehicle History Reports on window labels.

› Online Marketing - Unlimited Exports

Your inventory is distributed to search engines, classified aggregators and online lead providers including Google®, AutoExtra, WiseAuto, and others. Hundreds of data partners - exported 7 days per week.

› Video Listings

Online video presentations with automated voiceover for each of your vehicles. Publish videos on your web site, major search engines (Google, YouTube, etc.), and lead providers (Cars.com, Autotrader, etc.).

› Market on eBay®, Craigslist, and Smart Auction™

Use our advanced tools to market your inventory on eBay®, Craigslist and SmartAuction™ quickly, easily, and accurately.

› Mobile Marketing

Publish your inventory on mobile phones! Allow visitors to view your vehicles and download details to their mobile phones. Visitors can even view CARFAX® reports right on their phones!

› Custom Web Inventory Display Pages

We'll create a custom online virtual showroom for your dealership web site. Frame the display page into your web site and update vehicle prices and details instantly! Complete with page and vehicle specific traffic statistics.

› Digital Vehicle Brochures

Provide potential buyers with all of the information they need to make an informed purchase - directly from your online inventory.

› OEM Certified Program Integration

AutoUpLinkUSA is recognized as a Certified Program provider for all major manufacturers. Our buyers guides and display pages integrate with Certified Programs.

› Training and Consulting

Benefit from our years of eMarketing experience. Our services provide more than tools - let us help you get the most out of your online inventory.

**Online Solutions from AutoUpLinkUSA - Contact your local
AutoUpLinkUSA Market Partner to learn more!**