

AutoUpLinkUSA Custom Inventory Links & Landing Pages offer a host of marketing tools to present your inventory at its best and to make it easy for shoppers to find your inventory fast. Framing your AutoUpLinkUSA Custom Inventory Page into your dealership web site allows you to display the most accurate and up-to-date representation of your current inventory and allows you to change online vehicle prices, status, options, or comments, instantly!

Features

Customizable

Match seamlessly the layout and color scheme of your dealership web site with our innovative web based customization tool.

Frame Ready Inventory Display

Frame our inventory display pages directly into your dealership web site. Add, update or delete vehicles, modify prices, options, images, or comments instantly!

Multiple "Calls-to-Action"

Generate instant leads with our "call to action" mechanisms designed to capture visitor contact information.

Search Engine Optimization & Statistics

Inventory Display and Vehicle Details pages are search engine optimized to generate more traffic. View page and vehicle specific web traffic statistics.

Online Reviews and Awards

Reviews and Awards section automatically displays vehicle-specific third-party reviews and awards.

Streaming Video Icons & Links

Display online video presentations with automated voice-over for each of your vehicles.

CARFAX® and AutoCheck® Integration

Display CARFAX® or AutoCheck® logos with links to vehicle history reports. Automatic CARFAX® "1 Owner" logo display.

OEM Certified Program Integration

Display OEM Certified Program logos on Certified Vehicles automatically.

Banner Display

Display banners, logos, and Flash presentations. Match your inventory display to your current marketing campaign.

High Resolution Photo Display

Display multiple high resolution images per vehicle. Customizable photo display includes multiple image fade, display and slide show options. Automatically generated stock images for new and used vehicles that are missing actual vehicle images.

Vehicle Detail Pages

A custom detail page is generated automatically for each vehicle in your inventory. Vehicle Detail Pages can display the following:

- Multiple High-resolution images
- Hundreds of OEM specific options and features
- Vehicle specific seller comments
- 3 Different price fields
- EPA Estimated Miles-Per-Gallon
- Third-party Reviews and Awards
- Multiple Calls-to-Action and Payment Calculator
- Digital Brochures
- Full online disclaimers
- Dealership Directions via MapQuest



**Custom Inventory Links and Display Pages from AutoUpLinkUSA -
Contact your local AutoUpLinkUSA Market Partner to learn more!**